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Rapid Growth of Caregiver Services, Inc. Illustrates Value of Registries as Cost-Effective Way for Consumers to Obtain Private Duty Home Care

Miami, FL – August 6, 2013 – Caregiver Services, Inc. (CSI) has leveraged the value of home care registries as a low-cost, self-directed vehicle for obtaining private care to become one of the largest nursing care registries in the U.S., with a network of more than 5,000 caregivers in Florida.

Founded in 2000, CSI has achieved in excess of 100 percent growth over the span of the past five years – a particularly challenging time for many U.S. businesses – by establishing its registry offering as a way for consumers to achieve 10-30 percent cost savings over alternative means for obtaining professional in-home nursing care.

A nursing care “registry” is a home care company that refers independent-contractor caregivers to individuals on a private basis, for care that is needed anywhere from a few hours at a time to 24 hours a day. These caregivers are essentially in business for themselves and are not paid by the registry, but they are subjected to a very rigorous selection process to ensure that the registry refers only the very best caregivers. The screening requirements often include prior hands-on experience in private nursing, state nursing certification or licensing, a complete work history for the last five years, proof of eligibility to work in the U.S., a criminal background check and professional liability insurance.

“Our registry refers families in Florida and Tennessee to caregivers in their area who meet their specific needs and requirements,” explained Al Soderquist, president and chief executive officer of Miami-based CSI. “The cost savings provided by the registry model enables families who otherwise might not have been able to afford private home care to take advantage of these in-home nursing services and have peace of mind knowing that the caregivers are pre-screened and highly qualified.”

CSI is a member of the Private Care Association (PCA), a national association of private duty home care registries.

“CSI’s tremendous growth in the Southeast is an excellent illustration of the value that the registry model delivers to consumers by giving them more choice in home care options and the right to direct the care needed,” said Jim Mark, president of the PCA. “A registry saves families 10-30 percent on their private in-home care expenses, allows consumers to individually select caregivers with whom they feel most comfortable and provides greater continuity in caregiver relationships. Private care registries are the oldest form of home care and continue to be an important part of the American health care landscape, especially as our population ages and in-home care for seniors becomes increasingly important for American families.”

About PCA

Since 1977, the Private Care Association (PCA) has been the voice of private duty home care. PCA's membership is made up of home care registries that refer self-employed caregivers to provide assistance with activities of daily living such as bathing, dressing, lifting/transferring, continence care, feeding/meal preparation, companion care, homemaker services and nursing services in the client's home. The PCA has an involved government relations program that actively presents its position to public policymakers at the state and federal levels and, as the national voice for home care registries, the PCA promotes the interests of the private duty home care industry, advocating the consumer-directed model of care and consumer choice. For more information, please go to www.privatecare.org.

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